



**SPIRIT OF WATSONVILLE
4TH OF JULY PARADE**

**Thursday, July 4th, 2019
Historic Downtown Watsonville**

**Jueves, 4 de julio
Centro Historico de Watsonville**

**Parade Starts at 12pm
Desfile Empezara a las 12pm**

REGISTRATION APPLICATION

2019 SPIRIT OF WATSONVILLE 4th OF JULY PARADE REGISTRATION APPLICATION

www.spiritofwatsonville.com

Parade begins at 12:00 p.m. on Thursday, July 4th 2019

PARADE RULES

The general rules are those adopted by the City of Watsonville, Parks & Community Services Department and the Spirit of Watsonville Parade Committee.

1. The Parade Chairperson/Marshals will be in charge and reserve the right to dismiss any entrant who does not abide by the parade rules. Any entry that violates parade rules may not be allowed to participate in future parades. Entry to the parade is registration only. The Parade Marshals have the right to accept, reject, reclassify, or remove any unit which does not follow the parade rules or the decisions of the Parade Chairpersons. Initial _____
2. Parade Marshals will be assigned to each category section and will complete the route with that category section. They will be clearly identified and their authority must be respected. Initial _____
3. All parade entries must register prior to the event. **Registration will not be accepted on the day of the parade.** Initial _____
4. Registrations will be accepted on first come, first serve basis. Participation in past parades does not guarantee entry into future parades. Initial _____
5. Entries with children under age 18 must provide parents or other adult chaperones to supervise and walk alongside them. Initial _____
6. Entries must start at appointed starting place and complete entire parade route. Initial _____
7. The parade will be a forward motion parade. Entries must maintain a 20 ft. space between themselves and the entry in front of them. Entries **may not stop** unless required to maintain the 20 ft. space requirement. All entries must complete the entire route. Initial _____
8. With the exception of ceremonial firearms carried by color guard members and police officers, all firearms and weapons are prohibited. Initial _____
9. No entry may enter the parade route more than once unless pre-approved by the Parade Chairpersons. Initial _____
10. Only Business/Commercial entries may advertise a company name, all others must be covered with decorations. Otherwise, entry must pay the Business/Commercial Category Registration Entry Fee. NO EXCEPTIONS; An amateur or non-profit entry riding in or on a Business/Commercial vehicle will be considered a Business Entry, unless the name of the company/business is completely covered by decorations and unable to be seen. NO EXCEPTIONS. Initial _____
11. Entries advocating or opposing any political candidate; advocating or opposing any political or social issues; representing single-issue oriented groups or organizations; or which law enforcement or the Spirit of Watsonville Parade organizing committee, chairperson, staff or marshals deem dangerous, unsafe, offensive, or not appropriate for the parade will not be allowed. Initial _____
12. No political slogans or materials may be displayed or distributed. Initial _____
13. No alcoholic drinking is allowed at the event; staging areas, Ramsay Park and parade route. Violation of this rule will result in a citation and fine. Initial _____
14. **No material may be thrown, discarded or sprayed by or from any registered participant.** This includes but, is not limited to candy, flyers, confetti, water, water balloons, silly string, snow spray, party spray and spray confetti. Initial _____
15. No items may be handed out to spectators during the parade. This includes but, is not limited to candy, flyers, souvenirs or other items. Initial _____
16. Open flames are prohibited. Initial _____
17. All floats must have a 5LB 2A-10BC rated fire extinguisher on board. Initial _____
18. All entries must indicate if, they have music (amplifying sound systems) at time of registration and shall maintain a volume that will not interfere with other entries. If, amplified sound is not approved prior to parade, it will not be allowed and violators will be subject to ejection. Initial _____
19. All musical bands must stop playing/entertaining at the end of the parade route on First Street. Initial _____
20. Safety first! All living things on moving motored vehicles must be secured. No one is allowed to ride on vehicle's board, hood, roof, and/or fender. Initial _____
21. Total number of bicycle entries (not - motorized) in the parade will be limited to 50. Initial _____
22. At the end of the parade, category 1, 2, 3, 4, and 6 entries must proceed from Main St. to Rodriguez St. via 1st St. Floats and vehicles may park along Rodriguez Street and behind the Post Office side walk to unload passengers. Vehicles may **not** park and unload participants on 1st Street. Initial _____
23. All car club entries shall proceed through the parade route; two cars side by side. All car club entries must conform to the California Vehicle Code (ie. "street legal") and must have a current registration. In addition, drivers of car club entries are shall not change the ride height of their vehicle while participating in the parade or perform burnouts, brake stands or other exhibitions of speed. Any car club entries violating these rules will be removed from the parade. Total number of vehicle entries in the parade will be limited to 50. **At the conclusion of the parade, all category 5 cars are to exit the parade route at Riverside Drive.** Initial _____
24. All equestrian entries will take First Street, to Rodriguez Street to, Second Street, to Walker Street and back to Ramsay Park following the parade or drive trailers to Walker Street for pick-up. Total number of equestrian entries in the parade will be limited to 85. Only one rider per horse is allowed. All riders must be at least 16 years old. All owners must ensure their horses are healthy and treated humanely at all times. Initial _____
25. No honking horns. Entries shall be removed from the parade route by a Parade Marshal if, found violating this rule. Initial _____
26. All cars and horses must be registered for the parade with the owner's valid identification number. Representatives of car clubs and equestrian groups may be given permission by the parade organizer to register multiple cars or horses. Representatives of car clubs and equestrian groups must contact the parade organizer prior to submitting registrations for multiple entries by registration deadline and in which, entry vacancies are still available. Initial _____
27. For equestrian entries, a valid identification, contact information of the rider and owner must be provided at time of registration. For car entries, the driver must submit a valid driver's license, vehicle registration and proof of insurance at the time of parade registration. Initial _____
28. Units with animals must maintain control of them at all times. All animals must be healthy and treated humanely at all times. Initial _____
29. A numbered identification will be assigned to each equestrian and vehicle entry prior to the parade and will serve as a parking pass to access their staging areas. Initial _____
30. The parade map and final lineup will be posted on the parade website (www.spiritofwatsonville.com) no later than one week prior to the parade. Initial _____

We reserve the right to revise the placement of all entries.

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Parade Begins at 12:00 p.m.

www.spiritofwatsonville.com

Please fill out each section completely. Incomplete forms WILL NOT be processed and parade entry will not be allowed. For questions regarding the application, dead line dates, entry fees, and categories, or just want additional information, please call Israel Tirado (831)768-3247, send an email to israel.tirado@cityofwatsonville.org or fax to (831)763-4078. Submission of this registration application DOES NOT guarantee entry into the parade.

REGISTRATION FEES/LATE FEES

Conventional Registration Deadline: Wednesday, June 5, 2019 at 4 p.m.

Late Registration Deadline: Monday, June 24, 2019 at 4 p.m.

Category 1:

Honored Guests – Free

Category 2:

Walkers; Not for Profit Groups - \$15/~~\$30~~

Walkers; Business/Commercial (advertising) - \$100/~~\$200~~

Category 3:

Float/Truck; Not for Profit Groups - \$15/~~\$30~~

Float/Truck; Bands - \$25/~~\$50~~

Float/Truck; Business/Commercial (advertising) - \$100/~~\$200~~

Category 4:

Bicycle Units - Free (non-motorized)

Category 5:

Motor Vehicle Units - \$25/~~\$50 per vehicle~~

Category 6:

Equestrian units - \$25/~~\$50 per horse~~

Float/Truck; Bands (accompanying Equestrian units) - \$25/~~\$50~~

PARTICIPANT/VOLUNTEER REGISTRATION INFORMATION

This Community Parade can't take place without significant community involvement, we need your assistance! In order to ensure the safe, orderly and timely parade experience, please provide 1 volunteer (16 years or older) from your group to serve as a Marshall. Parade Marshalls will be required to help manage parade protocol.

Two weeks before parade we will email/mail Marshall Instructions. We will meet with Marshalls the morning of the parade for site training. Thank you for your assistance in making 4th of July Parade a festive day in our community!

Select a Category (please look at the above listings): # _____

Name of organization: _____ 501(c)(3) Organization EIN#: _____

Volunteer Parade Marshall; Name: _____ email: _____

Applicant's Name: _____ ID#: _____

Address: _____ City: _____ Zip: _____

Cell: (____) _____ email: _____

Number of adults in your entry: _____ Number of children (under the age of 18): _____ Total: _____

Will you transmit music and/or an amplified sound system? Yes No. If yes, type: _____

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Vehicle Information

Owner's Name: _____

Owner's Identification Number: _____

Driver's Name: _____

Driver's License Number: _____

License Plate Number: _____

Vehicle Make/Model: _____

Equestrian Information

Owner's Name: _____

Owner's Identification Number: _____

Rider's Name: _____

Rider's Identification Number: _____

Horses Name: _____

Emergency contact person: _____ Cell: (____) _____

Amount Submitted: \$ _____. Make checks or money orders payable to: "City of Watsonville", 231 Union Street, Watsonville, Ca. 95076.

We/I have read, made my selection(s) and agree to comply with the parade rules that by signing this registration application and participating in the parade. I further agree, I will save harmless and indemnify the City of Watsonville officials, elected officials, employees, volunteers and sponsors from any and all liabilities, and claims which, may occur from my participating in the parade, however caused.

Authorized Signature: _____ Date: _____

PRIZES/AWARDS

Registered participants may receive a commemorative participant ribbon.

STAGING INFORMATION

Category 1, 2, 3 & 4:

Please visit the online website (www.spiritofwatsonville.com) by Friday, June 28th for staging line-up information.

Category 5 (Motor Vehicles):

Starting at 10:00 AM, entries may begin staging at the east side of Ramsay Park (Main Street entrance) for lineup order.

Category 6 (Equestrian):

Starting at 10:00 am, entries may begin staging at the west side of Ramsay Park (Harkins Slough Road entrance) for lineup Order.

Notes: _____
